



MEĐIMURSKO VELEUČILIŠTE U ČAKOVCU

MEĐIMURJE UNIVERSITY OF APPLIED SCIENCES IN ČAKOVEC

COURSE SYLLABUS

ACADEMIC YEAR: 2024/2025

1. GENERAL COURSE INFORMATION

1.1 Course name	ECONOMICS AND ORGANIZATION OF BUSINESS SYSTEMS			
1.2 Study program/s	Professional undergraduate study in Computer Engineering			
1.3 Course status (O,E)	O	1.6 Mode of instruction (number of hours)	Lectures	30
1.4 Course code			Exercises	15
1.5 Course abbreviation	EIOPS		Seminars	
1.6 Semester	I		E-learning	
1.7 ECTS	5	1.7 Place and time of instruction	Premises of the Polytechnic of Međimurje in Čakovec, according to the schedule published on the website	

2. TEACHING STAFF

2.1 Course leader/s-title	MSc, Ivan Hegeduš, senior lecturer	contact	lhegedus@mev.hr
		contact	
2.2 Assistant/s- title		contact	
		contact	
2.3 Instruction held by- title	MSc, Ivan Hegeduš, senior lecturer	contact	lhegedus@mev.hr
2.4 Course leader/s-title		contact	

3. COURSE DESCRIPTION

3.1. Course goals	Teaching objectives: Introduction to the basic economic laws of supply and demand, business organization and ways to achieve business results. Introduction to the life cycle of the company and the types and methods of calculations, the organizational structure of the company, conflicts in the organization and organization of human resources. Human resources are the foundation of the value of every company and the greatest resource that every company has								
3.2 Prerequisites	It is not defined								
3.3 Course outcomes	After successfully completing the course, students will be able to: 1. Formulate the basic principles of economics (Level 4) 2. Identify the basic organizational structures of the company (Level 4) 3. Evaluate the most important factors shaping the organization (Level 4) 4. Make calculations and evaluate the supply and demand of each company (Level 4) 5. Develop a business plan and business model for a company (Level 4)								
3.4 Contribution of the course to the study program	Work in teams, manage professional projects, and collaborate with experts from the real sector								
3.5 Course content									
3.6 Types of coursework	x	Lectures	X	Exercises	x	Blended e-learning	X	Individual activities	Laboratory

		Seminars and workshops		Distant learning		Field classes	x	Multimedia and network		Mentorship																														
		Other																																						
3.7 Language of instruction	Croatian																																							
3.8 Monitoring students' work (enter the number of ECTS credits for each activity so that the total number of ECTS credits is equal to the total ECTS value of the course, 1 ECTS = 30 hours) Sve što je uključeno u nastavu ne može biti dodatno vrednovano!	3	Class attendance		Seminars		Research																																		
	1	Midterm exams/written exam		Project	1	Essay																																		
		Oral exam	1	Practical task																																				
	<table border="1"> <thead> <tr> <th>Activity specification</th> <th>Percent %</th> <th>Points</th> </tr> </thead> <tbody> <tr> <td colspan="3" style="text-align: center;">Assessment during instruction</td> </tr> <tr> <td>Attendance</td> <td>5%</td> <td>5</td> </tr> <tr> <td>Class activity</td> <td>5%</td> <td>5</td> </tr> <tr> <td>Seminar/ project/ essay</td> <td>30%</td> <td>30</td> </tr> <tr> <td>Midterm exam 1</td> <td>30%</td> <td>30</td> </tr> <tr> <td>Midterm exam 2</td> <td>30%</td> <td>30</td> </tr> <tr> <td colspan="3" style="text-align: center;"><i>Exam assessment for the students who failed to fulfil all the obligatory requirements during the semester</i></td> </tr> <tr> <td>Written exam</td> <td>60%</td> <td>60</td> </tr> <tr> <td>Total:</td> <td>100%</td> <td>100</td> </tr> </tbody> </table> <p><i>Points Grade</i> 89 – 100 excellent (5) 76 – 88 very good (4) 63 – 75 good (3) 50 – 62 pass (2) 0 – 49 fail (1)</p>											Activity specification	Percent %	Points	Assessment during instruction			Attendance	5%	5	Class activity	5%	5	Seminar/ project/ essay	30%	30	Midterm exam 1	30%	30	Midterm exam 2	30%	30	<i>Exam assessment for the students who failed to fulfil all the obligatory requirements during the semester</i>			Written exam	60%	60	Total:	100%
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3.9 Specific features related to taking the course	<p><i>If a student collects 50% of the points of each outcome he/she directly accesses the oral exam. If a student does not achieve a sufficient number of points on the midterm exam, he/she cannot take the next midterm exam, and has to take the written exam.</i></p> <p><i>If he/she passes the written exam, he/she will proceed to the oral part of the exam.</i></p> <p><i>The seminar paper is submitted within the agreed deadline, and certainly before the exam term.</i></p> <p><i>The final grade is given on the oral part of the exam.</i></p>																																							
3.10 Students obligations	<ul style="list-style-type: none"> a full-time student has the right to sit for the exam if he attends classes for a minimum of 70% of the total prescribed number of hours a full-time student who attends classes from 50 to 70% of the total prescribed number of hours can exercise the right to take the exam by completing additional teaching activities in agreement with the course teacher a full-time student who attends a certain course for less than 50% of the prescribed number of hours enrolls in the course the following academic year a part-time student has the right to sit for the exam if he/she attends classes for a minimum of 30% of the total prescribed number of hours a part-time student who attends classes for 20 to 30% of the total prescribed number of hours can exercise the right to sit for the exam by completing additional teaching activities in agreement with the course teacher 																																							

		<ul style="list-style-type: none"> a part-time student who attends the classes of a certain course for less than 20% of the prescribed number of hours re-enrolls in the course the following academic year
3.11 Written assignments		
3.12 Required reading	1	Žugaj, M., Šehanović, J., Cingula, M. :Organizacija, TIVA, 2004.
3.13 Additional reading	2	Santini: Mikroekonomija, HIBIS, Zagreb, 1995.
	3	Mankiw, G. Osnove ekonomije, MATE, Zagreb, 1995.
4. ADDITIONAL INFORMATION ABOUT THE COURSE		
4.1 Quality control	The quality of the program, teaching process, teaching skills and level of mastery of the material will be established by conducting a written evaluation based on questionnaires, and in other standardised ways and in accordance with the by-laws of the Međimurje University of Applied Sciences in Čakovec.	
4.2 Contact the teacher	Students can contact the teacher during the office hours and during classes. All other methods of communication are arranged with the teacher. It is also possible to ask questions by e-mail, which will be answered in 48 hours at the latest. It is desirable for students to come as often as possible for any possible questions during the teacher's office hours.	
4.3 Information about the course	It is the obligation of each student to be regularly informed about the course. All notifications about the classes or possible postponement of classes will be posted on the bulletin board and on the website of the University at least 24 hours in advance.	
5. ELABORATION OF THEMATIC UNITS		
Week	Topic	Course outcome
1.	Introduction to the course content and introductory lecture and introducing students to the conditions and methods of taking the course. Agreement on seminar papers and methods of presentations	I1
2.	Introduction to economics and knowledge of 10 principles of economics	I1
3.	The concept of organization in economics	I2
4.	Types of organizations and organizational structures	I2
5.	Organizational design factors	I2
6.	Human resources organization	I3
7.	Organizational dynamics of the company	I3
8.	midterm	
9.	Organizational culture of the company	I4
10.	Conflicts in the organization	I4
11.	Entrepreneurship and development	I4
12.	The concept and purpose of calculations	I4
13.	National economy and national interests	I4
14.	Creating a business plan and business model for a company	I4
15.	midterm	