



POLYTECHNIC OF MEĐIMURJE IN ČAKOVEC

COURSE SYLLABUS

ACADEMIC YEAR: 2020/2021

1. GENERAL COURSE INFORMATION

1.1 Course name	TOURISM AND DEVELOPMENT			
1.2 Study program/s	Undergraduate professional study Tourism and Sports Management			
1.3 Course status (O,E)	Mandatory (M)	1.6 Mode of instruction (number of hours)	Lectures	30
1.4 Course code			Exercises	30
1.5 Course abbreviation	IWS		Seminars	
1.6 Semester	IV		E-learning	
1.7 ECTS	6	1.7 Place and time of instruction	The premises of the Polytechnic of Međimurje in Čakovec, according to the schedule published on the website	

2. TEACHING STAFF

2.1 Course leader/s-title	Mr. sc. Ivan Hegeduš	contact	lhegedus@mev.hr
		contact	
2.2 Assistant/s- title		contact	
		contact	
2.3 Instruction held by- title		contact	

3. COURSE DESCRIPTION

3.1 Course goals	Teaching objectives: Introduction to the role of resources in tourism: natural, human and economic. Developing the ability to independently recognize the various impacts of tourism on society, the economic system and the environment, and minimize the negative impacts of tourism on tourist destinations
3.2 Prerequisites	It is not defined, but for taking the exam it is necessary to attend lectures and write a seminar paper
3.3 Course outcomes	It is expected that the student, after completing the course of tourism economics, will be able to: <ol style="list-style-type: none">1. Understand and understand what capacities tourism has in economic development2. Explain how and in what way politics and tourism affect the development of certain regions3. Explain and understand what are the ways and conditions of planning and how planning affects a particular geographical environment4. Be able to recognize the scarcity of resources on a particular tourist attraction and how to valorize it5. Understand and explain how tourism affects global development and how certain tourist areas are developed and understand how important space is for sustainable tourism development
3.4 Course content	The course presents contents related to tourism and sustainable tourism development. It is based on free time and tourist leisure. It deals with the problems of sustainable tourism development and the problems and impact of tourism on the environment. How and in what way certain local communities

	relate to tourism and how the state itself relates to certain segments of tourism development are just some of the topics of the course: "Tourism and Development"																																																																								
3.5 Types of coursework	X	Lectures	X	Exercises		Blended e-learning	X	Individual activities		Laboratory																																																															
		Seminars and workshops		Distant learning		Field classes	X	Multimedia and network		Mentorship																																																															
		Other																																																																							
3.6 Language of instruction	Croatian/english																																																																								
3.7 Monitoring students' work (enter the number of ECTS credits for each activity so that the total number of ECTS credits is equal to the total ECTS value of the course, 1 ECTS = 30 hours)	3,00	Class attendance			Seminars		1	Essay																																																																	
		Class activity			Project			Report/paper																																																																	
	1,00	Midterm exams		1,00	Practical task			Continuous knowledge check																																																																	
		Written exam			Experimental work																																																																				
		Oral exam			Research																																																																				
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3.9 Assessment criteria – analysis per learning outcomes	<table border="1"> <thead> <tr> <th colspan="7">Ways of evaluating learning outcomes</th> </tr> <tr> <th></th> <th>Attendance</th> <th>Activity</th> <th>Mid-term exam 1</th> <th>Mid-term exam 2</th> <th>Practical work</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>Outcome 1</td> <td></td> <td></td> <td>10</td> <td></td> <td></td> <td>10</td> </tr> <tr> <td>Outcome 2</td> <td></td> <td></td> <td>10</td> <td></td> <td>5</td> <td>15</td> </tr> <tr> <td>Outcome 3</td> <td></td> <td></td> <td>10</td> <td></td> <td>5</td> <td>15</td> </tr> <tr> <td>Outcome 4</td> <td></td> <td></td> <td></td> <td>20</td> <td>10</td> <td>30</td> </tr> <tr> <td>Outcome 5</td> <td></td> <td></td> <td></td> <td>10</td> <td>10</td> <td>20</td> </tr> <tr> <td>Outcome not-related</td> <td>5</td> <td>5</td> <td></td> <td></td> <td></td> <td>10</td> </tr> <tr> <td>Total</td> <td>5</td> <td>5</td> <td>30</td> <td>30</td> <td>30</td> <td>100</td> </tr> </tbody> </table> <p>Grading of outcomes (in order to pass the mid-term exam/exam the student must achieve at least 50% points for each learning outcome)</p> <p>Points Grade</p> <p>91 – 100 excellent (5)</p> <p>81 – 90 very good (4)</p> <p>66 – 80 good (3)</p> <p>51 – 65 pass (2)</p> <p>0 – 50 fail (1)</p>										Ways of evaluating learning outcomes								Attendance	Activity	Mid-term exam 1	Mid-term exam 2	Practical work	Total	Outcome 1			10			10	Outcome 2			10		5	15	Outcome 3			10		5	15	Outcome 4				20	10	30	Outcome 5				10	10	20	Outcome not-related	5	5				10	Total	5	5	30	30	30	100
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3.10 Specific features related with taking the course	If a student collects 50% of the points of each outcome, he / she directly takes the exam, provided that he / she has submitted a practical paper. A student cannot access the exam period if he / she has not submitted a seminar paper.																																																																								

	<p>The seminar paper is prepared according to the instructions published on the Merlin system and is submitted by placing it on the Merlin. The seminar paper is submitted at least 3 days before the exam deadline. During the exam, it is possible to orally check the knowledge in the preparation of practical work. If a student does not achieve a sufficient number of points on the midterm exam, he cannot access the next midterm exam.</p> <p>Once achieved, the points on the intermediate exams for each learning outcome are no longer deleted unless the student decides to correct the result for each learning outcome, whereby the points won until then are deleted and newly achieved points for that learning outcome are entered.</p>	
3.11 Students obligations	<p>Full-time students are required to attend at least 70% of the total number of hours of lectures and exercises in order to exercise the right to take the exam. Part-time students are required to attend at least 30% of the total number of hours of lectures and exercises in order to exercise the right to take the exam. If the student has not fulfilled all the obligations set by the course, he is obliged to attend the lectures again and meet the conditions for taking the exam.</p> <p>Attendance can be offset by online tuition, organised webinars and added assignments given by teachers. One lesson lasts 45 minutes, and several hours form a teaching unit. Absence from one teaching unit is counted as one absence. Delays and apologies are recorded separately. In that case, if the student missed more than 50% of classes, and has a justifiable reason/apology, the request should be submitted to the Department Council, which then decides on the justification of student absences with the obligatory opinion of the course leader.</p>	
3.12 Written assignments		
3.13 Required reading	1.	Vukonić, B. Keča, K.(2001):Turizam i razvoj-pojam, načela i postupci. Zagreb: Mikrorad i Ekonomski fakultet;
	2.	Bartoluci, M., Čavlek, N. (2006): Turizam i sport-razvojni aspekti. Školska knjiga
3.14 Additional reading	1.	Dulčić, A., Petrić, L. (2001):Upravljanje razvojem turizma .Zagreb, Mate
	2.	
4 ADDITIONAL COURSE INFORMATION		
4.1 Quality control	<p>The quality of the program, teaching process, teaching skills and level of mastery of the material will be established by conducting a written evaluation based on questionnaires, and in other standardised ways and in accordance with the by-laws of the Polytechnic of Međimurje in Čakovec.</p>	
4.2 Contact the teacher	<p>Students can contact the teacher during the office hours and during classes, while for short questions and explanations they can contact him/her any day during working hours by coming in person or by landline. It is also possible to ask questions by e-mail, which will be answered in 48 hours at the latest. It is desirable for students to come as often as possible for any possible questions during the teacher's office hours.</p>	
4.3 Information about the course	<p>It is the obligation of each student to be regularly informed about the course. All notifications about the classes or possible postponement of classes will be</p>	

	posted on the bulletin board and on the website of the Polytechnic at least 24 hours in advance.			
4.4 Course contribution to the study program	Develop the breadth of knowledge among students about the possibilities of tourism development in all parts of the Republic of Croatia Develop awareness of sustainable tourism development in every part of "Lijepa Naša" Select and identify a number of possibilities for possible developments of selective forms of tourism			
5. ANALYSIS OF COURSE TOPICS (the number of hours is equal to the number of lectures and exercises of the course)				
LECTURES				
Hours	Topic and description	Method	Learning outcomes	Course outcome
		<ul style="list-style-type: none"> • Direct teaching (lecture, instruction, pp presentation) • Discovery learning (individual, lead, discussion) • Group learning • Case study • Field classes... 		
1.	Introduction to the course content and introductory lecture and introducing students to the conditions and methods of taking the course. Agreement on seminar papers and methods of presentations	Lecture, pp presentation		I1
2.	Free time and tourist leisure	Lecture, pp presentation	The student will be able to distinguish and define free time and how and how that free time affects tourism	I1
3.	Productive and unproductive time	Lecture, pp presentation	The student will be able to distinguish and define free time and how and how that free time affects tourism The student will be able to explain the concept and understand the difference between productive and unproductive time	I2
4.	Tourist product	Lecture, pp presentation	Students will be able to understand what a tourism product is and what	I2

			everything belongs to a tourism product	
5.	Tourism and space concept	Lecture, pp presentation	The student will learn and understand how to preserve certain natural resources from mass tourism	12
6.	Tourist resources	Lecture, pp presentation	Students will be able to list and distinguish natural anthropogenic resources and explain and know how to preserve these resources for future generations	13
7.	Load-bearing capacities of a certain space	Lecture, pp presentation	The student will be able to state, understand and explain sociological, cultural, economic and environmental carrying capacity	13
8.	midterm			
9.	Spatial planning and tourism planning	Lecture, pp presentation	The student will be able to state and explain how and in what way it can be planned in tourism and how it can be planned in space in tourism	14
10.	Principles of sustainable tourism development	Lecture, pp presentation	The student will be able to understand and explain what are the prerequisites for the formation of sustainable tourism development and what are the socio-cultural principles of sustainable tourism development	14
11.	Tourist scene and tourist experience	Lecture, pp presentation	The student will be able to understand and state the differences	14

			between the tourist scene and the tourist experience and how important these concepts are for the development of tourism in a particular region.	
12.	Spatial Planning	Lecture, pp presentation	The student will be able to define the basic features of spatial planning and how much it is Spatial planning is an essential condition for sustainable tourism development	14
13.	Tourism policy	Lecture, pp presentation	The student will be able to explain and understand the main problems of tourism policy and how important tourism policy itself is for the development of both local regions and at the same time how important tourism policy is for the sustainable development of tourism in the whole country.	14
14.	Conventional and interactive planning in tourism	Lecture, pp presentation	The student will be able to explain the basic differences between conventional and interactive planning.	14
15.	midterm			
EXERCISES/ SEMINARS				
Hours	Topic and description	Method <ul style="list-style-type: none"> • Direct teaching (lecture, instruction, pp presentation) • Discovery learning (individual, lead, discussion) • Group learning • Case study 	Learning outcomes	Course outcome

		• Field classes...		
1.	Task	Lecture, pp presentation	Independent creation of tasks	I1
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