

POLYTECHNIC OF MEÐIMURJE IN ČAKOVEC

COURSE SYLLABUS					
	ACADEMIC YEAR: 20	020/2021			
1. GENERAL COURSE INFO	RMATION				
1.1 Course name	SPECIFIC FORMS OF TOUR	SM			
1.2 Study program/s	Undergraduate professiona	al study Tourism an	d Sports Mana	gement	
1.3 Course status (O,E)	Obligatory (O)	1.6 Mode of	Lectures	30	
1.4 Course code		instruction	Exercises	30	
1.5 Course abbreviation	IWS	(number of	Seminars		
1.6 Semester	IV	hours)	E-learning		
1.7 ECTS	6	1.7 Place and	Premises of t	the Polytechnic of	
		time of	Međimurje i	n Čakovec,	
		instruction	according to	the schedule	
			published on	the website	
2. TEACHING STAFF					
2.1 Course leader/s-title	M. S. Ivan Hegeduš,	contact	Ihegedus@m	<u>nev.hr</u>	
	senior lecturer				
		contact			
2.2 Assistant/s- title		contact			
		contact			
2.3 Instruction held by-		contact			
title					
3. COURSE DESCRIPTION					
3.1 Course goals	Understanding the specific	economic laws tha	t govern the to	ourism market and	
	the interdependence of t	tourism and sport	s in the glob	bal world market.	
	Adoption of a conceptual	framework for the	application o	the principles of	
	specific forms of tourism ar	id specific forms of	tourist supply	and demand in the	
	local, national, international	ii and global world r	narket. Acquis	ition of knowledge	
	implementation in the o	ence of sports	and tourist	offer and their	
	Introduction to the world	of tourism and su	er or a certa	in tourist region.	
	primarily refers to the ocen	omic profit of oach	individual par	ticipant in tourism	
	and sports. Upon complete	ion of the course	the student	should be able to	
	comment and compare va	arious specific form	s of tourism	and learn how to	
	develop new tourism and h	now to derive econo	pmic profit from	m it.	
3.2 Prerequisites	It is not defined, but for tak	king the exam, it is i	necessary to at	ttend lectures and	
	write a seminar paper.		,		
3.3 Course outcomes	Expected learning outcome	es:			
	11. Demonstrate knowledg	e about different fo	orms of specifi	c forms of tourism	
	and be able to apply th	nem in practice (Lev	vel 6)		
	12. Assess the most import	ant determinants o	of the developr	ment of Croatian	
	tourism (Level 6)		-		
	13. Assess the developmen	t and development	aspects of con	mplementary	
	forms of sports tourisn	n (Level 6)			
	14. Design the developmen	it of winter sports t	ourism in the	Republic of	
	Croatia and the world	(Level 6)			
	15. Valuate the legal frame	work for organizing	and conducti	ng sports and	
	recreational activities i	n tourism and eval	uate and asses	is the	

		development of winter sports, wellness tourism and other specific forms of tourism in the Republic of Croatia and its surroundings (Level 6)										
		of touri	sm in	the Rep	oublic o	of Cr	oatia and its	s sur	roundi	ings (L	eve	6)
3.4 Course content	The	course	preser	nts the o	content	ts ai	nd problems	s rela	ated to	touris	m a	ind specific
	forr	ns of to	urism.	It cons	iders a	nu	mber of spe	ecific	c forms	s of to	uris	m that are
	rela	related to sports and tourist offer. It considers the interconnectedness of sport							ess of sport			
	and	tourism	at th	e globa	l level a	and	considers t	he e	conom	ic effe	ects	of tourism
	on	the loca	l and	nationa	l econo	omy	 It conside 	rs th	ne poss	sibility	of	developing
	spe	cific for	ms of	f touris	m in t	the	Republic o	f Cr	oatia a	and th	ne f	future and
	dev	elopmei	nt of s	pecific f	orms o	of to	urism at the	e glo	bal lev	el.		
3.5 Types of coursework	x Lectures x Ex		Exercis	es		Blended e-	x	Individ activiti	lual		Laboratory	
		Seminars				learning			Multin	nedia		
		and		Distant	t		Field	x	and	and		Mentorship
		workshop	s	learnin	ig		Classes		netwo	rk		
		Other										
3.6 Language of												
instruction						1						
3.7 Monitoring students'	3,00	Class a	ttendai	nce		Sei	minars		1	Essa	y	
work (enter the		Class a	ctivity			Pro	niect			Reno	nt/n	aner
number of ECTS			cervicy				ojeet			Cont	inuo	
credits for each	1,00	Midter	m exar	ns	1,00	Pra	actical task			knov	vled	ge check
activity so that the		Writte	n exam			Exi	perimental wo	rk				-
total number of ECIS												
the total ECTS value		Oral ex	am			Re	search					
= 20 hours)												
2 8 Assessment and												
5.0 Assessment and						Percent % Points						
evaluation of			Activit	y specific	ation		Percent %		PO	oints		
evaluation of			Activit	y specific	ation Assessme	ent d	Percent % luring instructi	on	P	oints		
evaluation of students' work during classes and at		Atte	Activit	y specific	ation Assessme	ent d	Percent % luring instructi 5%	on	Po	5		
evaluation of students' work during classes and at the final exam		Atte	Activit	y specific	Assessme	ent d	Percent % luring instructi 5% 5%	on	P(5 5 20		
evaluation of students' work during classes and at the final exam		Atte Class Sem Midt	Activit	y oject/ese am 1	cation Assessme	ent d	Percent % luring instructi 5% 5% 30% 30%	on		5 5 30 30		
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evaluation of students' work during classes and at the final exam		Atte Class Sem Midt Exar	Activit ndance activit nar/ pr erm ex erm ex n asses	y oject/ess am 1 am 2 sment for	say	ent d	Percent % Juring instructi 5% 5% 30% 30% 30% 5 who failed to	on fullfil	Po all the o	5 5 30 30 30 30 bligato	iry	
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evaluation of students' work during classes and at the final exam		Atte Class Sem Midt Midt Exan Writ Tota	Activit ndance activit nar/ pr erm ex erm ex n asses. ten exa I:	y oject/ess am 1 am 2 sment for rec m	ation Assessme Say the stuc quiremen	ent d dents nts d	Percent % Juring instructi 5% 5% 30% 30% 30% 30% 5 who failed to furing the seme 60% 100%	on fullfil ester	e e e e e e e e e e e e e e e e e e e	5 5 30 30 30 bbligato 60 100	ry	
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	63 –	75 good (3)
	50 -	62 pass (2)
	0-4	49 fail (1)
3.10 Specific features	If a st	udent collects 50% of the points of each outcome, he / she directly takes
related with taking	the e	xam, provided that he / she has submitted a practical paper. A student
the course	cann	ot access the exam period if he / she has not presented a seminar paper.
	The s	eminar paper is prepared according to the instructions published on the
	Merli	in system and is submitted by placing it on the Merlin. The seminar paper
	is pre	pared in agreement with the subject teacher and the topic of the seminar
	pape	r is also agreed individually. The seminar paper is submitted at least 3 days
	befor	e the exam deadline and the seminar paper must be presented before the
	exam	deadline. If the student has not prepared and presented the seminar
	pape	r. he / she cannot take the exam. If a student does not achieve a sufficient
	numl	per of points on the midterm exam, he cannot access the next midterm
	exam	
	Once	achieved, the points on the intermediate exams for each learning
	outco	ome are no longer deleted unless the student decides to correct the result
	for e	ach learning outcome, whereby the points won until then are deleted and
	newl	v achieved points for that learning outcome are entered
	The f	inal grade is obtained on the exam period and is the sum of points earned
	durin	g classes.
	Stude	ents who did not take the colloquium access the written part of the exam
	wher	e all learning outcomes are checked and are required to submit a seminar
	pape	r before taking the exam.
3.11 Students obligations	Full-t	ime students are required to attend at least 70% of the total number of
	hours	s of lectures and exercises in order to exercise the right to take the exam.
	Part-	time students are required to attend at least 30% of the total number of
	hours	s of lectures and exercises in order to exercise the right to take the exam.
	If the	student has not fulfilled all the obligations set by the course, he is
	oblig	ed to attend the lectures again and meet the conditions for taking the
	exam	l.
	Atter	ndance can be offset by online tuition, organised webinars and added
	assig	nments given by teachers. One lesson lasts 45 minutes, and several hours
	form	a teaching unit. Absence from one teaching unit is counted as one
	absei	nce. Delays and apologies are recorded separately. In that case, if the
	stude	ent missed more than 50% of classes, and has a justifiable
	reaso	on/apology, the request should be submitted to the Department Council,
	whic	n then decides on the justification of student absences with the
2.42.14/	oblig	atory opinion of the course leader.
3.12 Written		
2 12 Poquirod roading		Examilitaratura
3.13 Required reading	1.	Bartoluci M Čavlek N i suradnici (2007.)
		"Turizam i sport-razvojni asspekti", školska knjiga Zagreb
		Geić, S., (2011.), "Menadžment selektivnih oblika turizma",
	2.	"Poljica", Dugi Rat, Sveučilište u Splitu; Sveučilišni studijski centar
		za strucne studije
3 14 Additional reading		Bartoluci, M., Čavlek, N., Turizam i sport" Fakultet za fizičku
J.14 Auditional reading	1.	kulturu Sveučilištta u Zagrebu, Ekonomski fakultet Sveučilišta u
		Zagrebu, Zagreb 1998.
	2.	

	IONAL COURSE IN	FORMA	TION					
4.1 Qual	ity control	The c	uality of the	program, teaching process	, teaching skills and lev	el of		
		mast	ery of the ma	aterial will be established b	y conducting a written	evaluation		
		based	d on question	nnaires, and in other standa	ardised ways and in acc	ordance		
4.2 Cont	act the teacher	Stude	ents can cont	tact the teacher during the	office hours and during	classes.		
		while	for short qu	estions and explanations th	ney can contact him/he	r any day		
		durin	g working ho	ours by coming in person or by landline. It is also possible to				
		ask q	uestions by e	e-mail, which will be answe	red in 48 hours at the l	atest. It is		
		durin	g the teache	er's office hours.		questions		
4.3 Infor	mation about	lt is t	he obligation	n of each student to be regu	larly informed about tl	ne course.		
the	course	All no	otifications a	bout the classes or possible	postponement of class	ses will be		
		poste	d on the bul	lletin board and on the web	site of the Polytechnic	at least 24		
4.4 Cour	se contribution							
to tl	he study	Deve	op the bread	oth of knowledge among st nent in all parts of the Repu	udents about the possi Iblic of Croatia	DIIITIES OF		
pro	gram	Deve	lop awarene	ss of sustainable tourism de	evelopment in every pa	rt of		
		"Lijep	oa Naša".					
		Selec	t and identif	y a number of possibilities f	for possible developme	nts of		
		Selec						
5. ANAL	YSIS OF COURSE T(se)	OPICS (the number	of hours is equal to the nu	mber of lectures and e	exercises of		
				LECTURES				
				Method				
				• Direct teaching (lecture, instruction, pp				
				presentation)				
Hours	Topic and	descrip	otion	Discovery learning (individual load discussion)	Learning outcomes	Course		
				Group learning		outcome		
				Case study				
				• Field classes				
1.	Introduction to the	course	content,					
	introductory lectur	e and ir	ntroducing	Lactura nn				
	methods of taking	the cou	rse.	presentation		11		
	Agreement on sem	inar pa	pers and					
2.	methods of presen	tations.			Students will know			
					and understand			
				Lecture, pp	how tourism works			
	Tourism and the	world		presentation	In the world and	11		
					emitting and			
					receptive markets.			
3.	Global trends in t	he dev	elopment	Lecture, pp	Students will be	10		
	of sports tourism		•	presentation	able to tell and	12		
	1			1	company what the			

			global trends in the development of	
			world tourism are	
			and what are the	
			global and major	
			economic trends	
			that affect the	
			global movement	
			of tourism.	
4.			Students will	
			understand and be	
			able to connect	
	Global demographic trends in		how and how	
	tourism and sports and global	Lecture, pp	demographic and	12
	technology trends	presentation	technological	
			trends affect the	
			development of	
			tourism.	
5.			Students will be	
			able to comment	
			and analyse how	
			and how the	
	Employment function of tourism in	Lecture nn	market works in the	
	the Croatian economy	nrecentation	Republic of Croatia	12
	the croatian economy	presentation	and what are the	
			current	
			employment trends	
			in the tourism and	
			hospitality sector.	
6.			Students will be	
			able to explain and	
			understand the	
			factors that lead to	
	Economic basis of sports	Lecture, pp	the development of	
	development in tourism	presentation	tourism and sports	13
			and what functions	
			or tourism and	
			Sports exist both in	
7			Students will be	
7.			able to comment	
			and compare the	
	Improving the quality of Croatian	Lecture, pp	quality of Croatian	13
	tourism	presentation	tourism compared	10
			to other European	
			countries.	
8.	Colloquium			
9.			Students will be	
	Natural-geographical features of	Looturo an	able to identify the	
	Croatia as a basis for the	Lecture, pp	basic natural and	14
	development of sports in tourism	presentation	geographical	
			features of the	

			Republic of Croatia	
			and how and in	
			what way they can	
			be implemented in	
			sports and tourism	
10.			Students will be	
			able to propose and	
			develop new forms	
			of sports recreation	
			in tourism and	
	Contemporary concept of		sports They will be	
	development of sports and	Lecture, pp	able to recommend	14
	recreational offer in tourism	presentation	and judge how and	
			in what way the	
			Republic of Croatia	
			is involved in	
			modern sports	
			recreation	
11.			Students will be	
			able to tell and	
			recognize which	
			methods are used	
			to generate income	
			in sports. They will	
	Theoretical approach to income	Lecture, pp	be able to evaluate	
	generation in sports	presentation	and judge how and	14
		P	in what way huge	
			financial resources	
			are connected with	
			the most famous	
			athletes in the	
			world	
12.			Students will be	
			able to connect and	
			compare direct and	
			indirect costs	
			associated with the	
			organization of	
	Great sports events and tourism	Lecture, pp	major sporting	14
		presentation	events. They will	
			also be able to	
			describe how and	
			in what way big	
			world events are	
			organized	
13.			Students will be	
			able to determine	
			and valorize the	
	Legal framework for organizing	Lactura an	legal framework for	
	and conducting sports and	procentation	sports recreation in	14
	recreational activities in tourism	presentation	tourism and will	
			also be able to	
			compare legal	
			frameworks and	

			regulations that are	
			important for	
			tourism and sports.	
14.			Students will be	
			able to critically	
			judge and compare	
			the development of	
			winter sports	
			tourism. the	
	Development of winter sports		development of	
	tourism, development of wellness	Lecture, pp	wellness and other	
	and other specific forms of tourism	presentation	specific forms of	14
	in the Republic of Croatia		tourism in the	
			Republic of Croatia	
			and compare this	
			development with	
			neighbouring	
			countries of the	
			Republic of Croatia.	
15.	Colloguium			
	EXEI	RCISES/ SEMINARS		
		Method		
		 Direct teaching (lecture, 		
		instruction, pp		
		presentation)		
Hours	Topic and description	presentation) Discovery learning 	Learning outcomes	Course
Hours	Topic and description	presentation) • Discovery learning (individual, lead, discussion)	Learning outcomes	Course outcome
Hours	Topic and description	presentation) Discovery learning (individual, lead, discussion) Group learning	Learning outcomes	Course outcome
Hours	Topic and description	presentation) Discovery learning (individual, lead, discussion) Group learning Case study 	Learning outcomes	Course outcome
Hours	Topic and description	 presentation) Discovery learning (individual, lead, discussion) Group learning Case study Field classes 	Learning outcomes	Course outcome
Hours	Topic and description	presentation) Discovery learning (individual, lead, discussion) Group learning Case study Field classes Lecture. pp	Learning outcomes	Course outcome
Hours	Topic and description Assignment	presentation) Discovery learning (individual, lead, discussion) Group learning Case study Field classes Lecture, pp presentation	Learning outcomes	Course outcome
Hours	Topic and description Assignment	presentation) Discovery learning (individual, lead, discussion) Group learning Case study Field classes Lecture, pp presentation	Learning outcomes	Course outcome
Hours 1. 2. 3.	Topic and description Assignment	presentation) Discovery learning (individual, lead, discussion) Group learning Case study Field classes Lecture, pp presentation	Learning outcomes	Course outcome
Hours 1. 2. 3. 4.	Topic and description Assignment	presentation) Discovery learning (individual, lead, discussion) Group learning Case study Field classes Lecture, pp presentation	Learning outcomes	Course outcome
Hours 1. 2. 3. 4. 5.	Topic and description Assignment	presentation) Discovery learning (individual, lead, discussion) Group learning Case study Field classes Lecture, pp presentation	Learning outcomes	Course outcome
Hours 1. 2. 3. 4. 5. 6.	Topic and description Assignment	presentation) Discovery learning (individual, lead, discussion) Group learning Case study Field classes Lecture, pp presentation	Learning outcomes	Course outcome
Hours 1. 2. 3. 4. 5. 6. 7.	Topic and description Assignment	presentation) Discovery learning (individual, lead, discussion) Group learning Case study Field classes Lecture, pp presentation	Learning outcomes	Course outcome
Hours 1. 2. 3. 4. 5. 6. 7. 8.	Topic and description Assignment	presentation) Discovery learning (individual, lead, discussion) Group learning Case study Field classes Lecture, pp presentation	Learning outcomes	Course outcome
Hours 1. 2. 3. 4. 5. 6. 7. 8. 9.	Topic and description Assignment	presentation) Discovery learning (individual, lead, discussion) Group learning Case study Field classes Lecture, pp presentation	Learning outcomes	Course outcome
Hours 1. 2. 3. 4. 5. 6. 7. 8. 9. 10.	Topic and description Assignment	presentation) Discovery learning (individual, lead, discussion) Group learning Case study Field classes Lecture, pp presentation	Learning outcomes	Course outcome
Hours 1. 2. 3. 4. 5. 6. 7. 8. 9. 10. 11.	Topic and description Assignment	presentation) Discovery learning (individual, lead, discussion) Group learning Case study Field classes Lecture, pp presentation	Learning outcomes	Course outcome
Hours 1. 2. 3. 4. 5. 6. 7. 8. 9. 10. 11. 12.	Topic and description Assignment	presentation) Discovery learning (individual, lead, discussion) Group learning Case study Field classes Lecture, pp presentation	Learning outcomes	Course outcome
Hours 1. 2. 3. 4. 5. 6. 7. 8. 9. 10. 11. 12. 13.	Topic and description Assignment	presentation) Discovery learning (individual, lead, discussion) Group learning Case study Field classes Lecture, pp presentation	Learning outcomes	Course outcome
Hours 1. 2. 3. 4. 5. 6. 7. 8. 9. 10. 11. 12. 13. 14.	Topic and description Assignment	presentation) Discovery learning (individual, lead, discussion) Group learning Case study Field classes Lecture, pp presentation	Learning outcomes	Course outcome