



# POLYTECHNIC OF MEĐIMURJE IN ČAKOVEC

## COURSE SYLLABUS

ACADEMIC YEAR: 2020/2021

### 1. GENERAL COURSE INFORMATION

<b>1.1 Course name</b>	<b>SPECIFIC FORMS OF TOURISM</b>			
<b>1.2 Study program/s</b>	Undergraduate professional study Tourism and Sports Management			
<b>1.3 Course status (O,E)</b>	Obligatory (O)	<b>1.6 Mode of instruction (number of hours)</b>	<b>Lectures</b>	30
<b>1.4 Course code</b>			<b>Exercises</b>	30
<b>1.5 Course abbreviation</b>	IWS		<b>Seminars</b>	
<b>1.6 Semester</b>	IV		<b>E-learning</b>	
<b>1.7 ECTS</b>	6	<b>1.7 Place and time of instruction</b>	Premises of the Polytechnic of Međimurje in Čakovec, according to the schedule published on the website	

### 2. TEACHING STAFF

<b>2.1 Course leader/s-title</b>	M. S. Ivan Hegeduš, senior lecturer	<b>contact</b>	<a href="mailto:lhegedus@mev.hr">lhegedus@mev.hr</a>
		<b>contact</b>	
<b>2.2 Assistant/s- title</b>		<b>contact</b>	
		<b>contact</b>	
<b>2.3 Instruction held by- title</b>		<b>contact</b>	

### 3. COURSE DESCRIPTION

<b>3.1 Course goals</b>	Understanding the specific economic laws that govern the tourism market and the interdependence of tourism and sports in the global world market. Adoption of a conceptual framework for the application of the principles of specific forms of tourism and specific forms of tourist supply and demand in the local, national, international and global world market. Acquisition of knowledge about the interdependence of sports and tourist offer and their implementation in the overall tourist offer of a certain tourist region. Introduction to the world of tourism and sports in a different way, which primarily refers to the economic profit of each individual participant in tourism and sports. Upon completion of the course, the student should be able to comment and compare various specific forms of tourism and learn how to develop new tourism and how to derive economic profit from it.
<b>3.2 Prerequisites</b>	It is not defined, but for taking the exam, it is necessary to attend lectures and write a seminar paper.
<b>3.3 Course outcomes</b>	Expected learning outcomes: 11. Demonstrate knowledge about different forms of specific forms of tourism and be able to apply them in practice (Level 6) 12. Assess the most important determinants of the development of Croatian tourism (Level 6) 13. Assess the development and development aspects of complementary forms of sports tourism (Level 6) 14. Design the development of winter sports tourism in the Republic of Croatia and the world (Level 6) 15. Valuate the legal framework for organizing and conducting sports and recreational activities in tourism and evaluate and assess the

	development of winter sports, wellness tourism and other specific forms of tourism in the Republic of Croatia and its surroundings (Level 6)																																							
<b>3.4 Course content</b>	The course presents the contents and problems related to tourism and specific forms of tourism. It considers a number of specific forms of tourism that are related to sports and tourist offer. It considers the interconnectedness of sport and tourism at the global level and considers the economic effects of tourism on the local and national economy. It considers the possibility of developing specific forms of tourism in the Republic of Croatia and the future and development of specific forms of tourism at the global level.																																							
<b>3.5 Types of coursework</b>	x	Lectures	x	Exercises		Blended e-learning	x	Individual activities		Laboratory																														
		Seminars and workshops		Distant learning		Field classes	x	Multimedia and network		Mentorship																														
		Other																																						
<b>3.6 Language of instruction</b>																																								
<b>3.7 Monitoring students' work (enter the number of ECTS credits for each activity so that the total number of ECTS credits is equal to the total ECTS value of the course, 1 ECTS = 30 hours)</b>	3,00	Class attendance				Seminars		1	Essay																															
		Class activity				Project			Report/paper																															
	1,00	Midterm exams			1,00	Practical task			Continuous knowledge check																															
		Written exam				Experimental work																																		
		Oral exam				Research																																		
<b>3.8 Assessment and evaluation of students' work during classes and at the final exam</b>	<table border="1"> <thead> <tr> <th>Activity specification</th> <th>Percent %</th> <th>Points</th> </tr> </thead> <tbody> <tr> <td colspan="3" style="text-align: center;">Assessment during instruction</td> </tr> <tr> <td>Attendance</td> <td>5%</td> <td>5</td> </tr> <tr> <td>Class activity</td> <td>5%</td> <td>5</td> </tr> <tr> <td>Seminar/ project/ essay</td> <td>30%</td> <td>30</td> </tr> <tr> <td>Midterm exam 1</td> <td>30%</td> <td>30</td> </tr> <tr> <td>Midterm exam 2</td> <td>30%</td> <td>30</td> </tr> <tr> <td colspan="3" style="text-align: center;"><i>Exam assessment for the students who failed to fulfill all the obligatory requirements during the semester</i></td> </tr> <tr> <td>Written exam</td> <td>60%</td> <td>60</td> </tr> <tr> <td><b>Total:</b></td> <td><b>100%</b></td> <td><b>100</b></td> </tr> </tbody> </table>										Activity specification	Percent %	Points	Assessment during instruction			Attendance	5%	5	Class activity	5%	5	Seminar/ project/ essay	30%	30	Midterm exam 1	30%	30	Midterm exam 2	30%	30	<i>Exam assessment for the students who failed to fulfill all the obligatory requirements during the semester</i>			Written exam	60%	60	<b>Total:</b>	<b>100%</b>	<b>100</b>
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<b>3.9 Assessment criteria – analysis per learning outcomes</b>	<b>Ways of evaluating learning outcomes</b>																																							
		<b>Attendance</b>	<b>Activity</b>	<b>Mid-term exam 1</b>	<b>Mid-term exam 2</b>	<b>Practical work</b>	<b>Total</b>																																	
	Outcome 1			10			10																																	
	Outcome 2			10		5	15																																	
	Outcome 3			10		5	15																																	
	Outcome 4				20	10	30																																	
	Outcome 5				10	10	20																																	
	Outcome not-related	5	5				10																																	
	<b>Total</b>	<b>5</b>	<b>5</b>	<b>30</b>	<b>30</b>	<b>30</b>	<b>100</b>																																	
	Grading of outcomes (in order to pass the mid-term exam/exam the student must achieve at least 50% points for each learning outcome) Points Grade 89 – 100 excellent (5)11 76 – 88 very good (4)																																							

	63 – 75 good (3) 50 – 62 pass (2) 0 – 49 fail (1)								
<b>3.10 Specific features related with taking the course</b>	<p>If a student collects 50% of the points of each outcome, he / she directly takes the exam, provided that he / she has submitted a practical paper. A student cannot access the exam period if he / she has not presented a seminar paper. The seminar paper is prepared according to the instructions published on the Merlin system and is submitted by placing it on the Merlin. The seminar paper is prepared in agreement with the subject teacher and the topic of the seminar paper is also agreed individually. The seminar paper is submitted at least 3 days before the exam deadline and the seminar paper must be presented before the exam deadline. If the student has not prepared and presented the seminar paper, he / she cannot take the exam. If a student does not achieve a sufficient number of points on the midterm exam, he cannot access the next midterm exam.</p> <p>Once achieved, the points on the intermediate exams for each learning outcome are no longer deleted unless the student decides to correct the result for each learning outcome, whereby the points won until then are deleted and newly achieved points for that learning outcome are entered.</p> <p>The final grade is obtained on the exam period and is the sum of points earned during classes.</p> <p>Students who did not take the colloquium access the written part of the exam where all learning outcomes are checked and are required to submit a seminar paper before taking the exam.</p>								
<b>3.11 Students obligations</b>	<p>Full-time students are required to attend at least 70% of the total number of hours of lectures and exercises in order to exercise the right to take the exam. Part-time students are required to attend at least 30% of the total number of hours of lectures and exercises in order to exercise the right to take the exam. If the student has not fulfilled all the obligations set by the course, he is obliged to attend the lectures again and meet the conditions for taking the exam.</p> <p>Attendance can be offset by online tuition, organised webinars and added assignments given by teachers. One lesson lasts 45 minutes, and several hours form a teaching unit. Absence from one teaching unit is counted as one absence. Delays and apologies are recorded separately. In that case, if the student missed more than 50% of classes, and has a justifiable reason/apology, the request should be submitted to the Department Council, which then decides on the justification of student absences with the obligatory opinion of the course leader.</p>								
<b>3.12 Written assignments</b>									
<b>3.13 Required reading</b>	<table border="1"> <tr> <td>1.</td> <td><b>Exam literature:</b> <b>Bartoluci, M., Čavlek, N. i suradnici (2007.), „Turizam i sport-razvojni aspekti“, školska knjiga Zagreb</b></td> </tr> <tr> <td>2.</td> <td><b>Geić, S., (2011.), „Menadžment selektivnih oblika turizma“, „Poljica“, Dugi Rat, Sveučilište u Splitu; Sveučilišni studijski centar za stručne studije</b></td> </tr> <tr> <td></td> <td></td> </tr> <tr> <td></td> <td></td> </tr> </table>	1.	<b>Exam literature:</b> <b>Bartoluci, M., Čavlek, N. i suradnici (2007.), „Turizam i sport-razvojni aspekti“, školska knjiga Zagreb</b>	2.	<b>Geić, S., (2011.), „Menadžment selektivnih oblika turizma“, „Poljica“, Dugi Rat, Sveučilište u Splitu; Sveučilišni studijski centar za stručne studije</b>				
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<b>3.14 Additional reading</b>	<table border="1"> <tr> <td>1.</td> <td><b>Bartoluci, M., Čavlek, N., „Turizam i sport“, Fakultet za fizičku kulturu Sveučilišta u Zagrebu, Ekonomski fakultet Sveučilišta u Zagrebu, Zagreb 1998.</b></td> </tr> <tr> <td>2.</td> <td></td> </tr> </table>	1.	<b>Bartoluci, M., Čavlek, N., „Turizam i sport“, Fakultet za fizičku kulturu Sveučilišta u Zagrebu, Ekonomski fakultet Sveučilišta u Zagrebu, Zagreb 1998.</b>	2.					
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2.									


#### 4 ADDITIONAL COURSE INFORMATION

<b>4.1 Quality control</b>	The quality of the program, teaching process, teaching skills and level of mastery of the material will be established by conducting a written evaluation based on questionnaires, and in other standardised ways and in accordance with the by-laws of the Polytechnic of Međimurje in Čakovec.
<b>4.2 Contact the teacher</b>	Students can contact the teacher during the office hours and during classes, while for short questions and explanations they can contact him/her any day during working hours by coming in person or by landline. It is also possible to ask questions by e-mail, which will be answered in 48 hours at the latest. It is desirable for students to come as often as possible for any possible questions during the teacher's office hours.
<b>4.3 Information about the course</b>	It is the obligation of each student to be regularly informed about the course. All notifications about the classes or possible postponement of classes will be posted on the bulletin board and on the website of the Polytechnic at least 24 hours in advance.
<b>4.4 Course contribution to the study program</b>	Develop the breadth of knowledge among students about the possibilities of tourism development in all parts of the Republic of Croatia. Develop awareness of sustainable tourism development in every part of "Lijepa Naša". Select and identify a number of possibilities for possible developments of selective forms of tourism.

#### 5. ANALYSIS OF COURSE TOPICS (the number of hours is equal to the number of lectures and exercises of the course)

LECTURES				
Hours	Topic and description	Method	Learning outcomes	Course outcome
		<ul style="list-style-type: none"> <li>• Direct teaching (lecture, instruction, pp presentation)</li> <li>• Discovery learning (individual, lead, discussion)</li> <li>• Group learning</li> <li>• Case study</li> <li>• Field classes...</li> </ul>		
1.	Introduction to the course content, introductory lecture and introducing students to the conditions and methods of taking the course. Agreement on seminar papers and methods of presentations.	Lecture, pp presentation		I1
2.	Tourism and the world	Lecture, pp presentation	Students will know and understand how tourism works in the world and how tourism affects emitting and receptive markets.	I1
3.	Global trends in the development of sports tourism	Lecture, pp presentation	Students will be able to tell and explain what the	I2

			global trends in the development of world tourism are and what are the global and major economic trends that affect the global movement of tourism.	
4.	Global demographic trends in tourism and sports and global technology trends	Lecture, pp presentation	Students will understand and be able to connect how and how demographic and technological trends affect the development of tourism.	12
5.	Employment function of tourism in the Croatian economy	Lecture, pp presentation	Students will be able to comment and analyse how and how the market works in the Republic of Croatia and what are the current employment trends in the tourism and hospitality sector.	12
6.	Economic basis of sports development in tourism	Lecture, pp presentation	Students will be able to explain and understand the factors that lead to the development of tourism and sports and what functions of tourism and sports exist both in Croatia and globally.	13
7.	Improving the quality of Croatian tourism	Lecture, pp presentation	Students will be able to comment and compare the quality of Croatian tourism compared to other European countries.	13
8.	Colloquium			
9.	Natural-geographical features of Croatia as a basis for the development of sports in tourism	Lecture, pp presentation	Students will be able to identify the basic natural and geographical features of the	14

			Republic of Croatia and how and in what way they can be implemented in sports and tourism	
<b>10.</b>	Contemporary concept of development of sports and recreational offer in tourism	Lecture, pp presentation	Students will be able to propose and develop new forms of sports recreation in tourism and sports. They will be able to recommend and judge how and in what way the Republic of Croatia is involved in modern sports recreation	14
<b>11.</b>	Theoretical approach to income generation in sports	Lecture, pp presentation	Students will be able to tell and recognize which methods are used to generate income in sports. They will be able to evaluate and judge how and in what way huge financial resources are connected with the most famous athletes in the world	14
<b>12.</b>	Great sports events and tourism	Lecture, pp presentation	Students will be able to connect and compare direct and indirect costs associated with the organization of major sporting events. They will also be able to describe how and in what way big world events are organized	14
<b>13.</b>	Legal framework for organizing and conducting sports and recreational activities in tourism	Lecture, pp presentation	Students will be able to determine and valorize the legal framework for sports recreation in tourism and will also be able to compare legal frameworks and	14

			regulations that are important for tourism and sports.	
14.	Development of winter sports tourism, development of wellness and other specific forms of tourism in the Republic of Croatia	Lecture, pp presentation	Students will be able to critically judge and compare the development of winter sports tourism, the development of wellness and other specific forms of tourism in the Republic of Croatia and compare this development with neighbouring countries of the Republic of Croatia.	14
15.	Colloquium			

**EXERCISES/ SEMINARS**

Hours	Topic and description	Method	Learning outcomes	Course outcome
		<ul style="list-style-type: none"> <li>• Direct teaching (lecture, instruction, pp presentation)</li> <li>• Discovery learning (individual, lead, discussion)</li> <li>• Group learning</li> <li>• Case study</li> <li>• Field classes...</li> </ul>		
1.	Assignment	Lecture, pp presentation	Independent task development	I1
2.				
3.				
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