

List of courses – Specialist professional graduate study Management of tourism and sports

Semester	Course	No. of hours	ECTS
I	DESTINATION MANAGEMENT	60	6
	HUMAN RESOURCES MANAGEMENT IN TOURISM AND SPORTS	60	6
	EVENT MANAGEMENT IN TOURISM AND SPORTS	60	6
	ENGLISH IN BUSINESS COMMUNICATION I	45	4
	BUSINESS GERMAN I	45	4
	<i>ETHICAL MANAGEMENT-ELECTIVE</i>	45	4
	MANAGEMENT OF SPORTS TRAINING ACTIVITIES	45	4
	MANAGEMENT OF SUSTAINABLE TOURISM DEVELOPMENT IN THE LOCAL ENVIRONMENT	45	4
	II	ECONOMICS FOR MANAGERS	60
ENTREPRENEURSHIP IN TOURISM AND SPORTS		60	6
PROMOTION OF A TOURIST DESTINATION		60	6
ENGLISH IN BUSINESS COMMUNICATION II		45	4
BUSINESS GERMAN II		45	4
<i>PUBLIC RELATIONS AND LOBBYING IN TOURISM AND SPORTS-ELECTIVE</i>		45	4
<i>SPORTS ANIMATION-ELECTIVE</i>		45	4
III		SPORT IN TOURISM	60
	STRATEGIC MANAGEMENT IN TOURISM AND SPORTS	60	6
	BUSINESS SPANISH I	45	4
	<i>MANAGEMENT OF NON-PROFIT ORGANIZATIONS IN TOURISM AND SPORTS-ELECTIVE</i>	45	4
	<i>CONGRESS TOURISM MANAGEMENT-ELECTIVE</i>	45	4
	<i>HEALTH TOURISM MANAGEMENT-ELECTIVE</i>	45	4
	<i>SOCIOLOGY OF SPORT-ELECTIVE</i>	45	4
	<i>MANAGEMENT OF SPORTS AND RECREATIONAL FACILITIES IN TOURISM AND SPORTS-ELECTIVE</i>	45	4
	PRACTICUM	30	2
	IV	GRADUATION THESIS	
PROFESSIONAL TRAINING			12